



For more information contact:

**Shannon Ridgeway**

The Glen Town Center

[sridgeway@olivermcmillan.com](mailto:sridgeway@olivermcmillan.com)

847.724.2025

**Stephanie McGuire**

Murphy Knott Public Relations, Inc

[Stephanie@murphyknott.com](mailto:Stephanie@murphyknott.com)

847.441.4166

**FOR IMMEDIATE RELEASE: March 13, 2008**

**~ NEW STORES MEDIA ALERT ~**

**THE GLEN TOWN CENTER ANNOUNCES NEXT PHASE OF NEW STORE OPENINGS**

*The Glen to Welcome Several Exciting New Retailers and Restaurants  
to Existing Collection*

**Glenview, IL.** – The Glen has built a solid reputation as a favorite family destination for dining, shopping or simply relaxing and having fun with the various entertainment options available throughout the day and into the evening. To that end, The Glen has spent the past several years strategically modifying their mix of retailers and restaurants in response to what their customers say they want, desire and enjoy the most.

New for 2008 and already open or scheduled to open this spring are: Beverly Hills Girl, V.I.P. Fitness, Salerno's Pizzeria and Chop't Salad and Wrap Company. (See Page 2 for more on each.)

According to Shannon Ridgeway, Senior Marketing Director, "We're continuing to introduce innovative retail concepts, specialty boutiques and trend-setting restaurants that compliment our audiences' lifestyle to provide them with an overall exceptional experience.

"And, with the warm weather approaching, The Glen will become an even more popular destination for both shoppers and diners. All of our restaurants offer al fresco dining in the summer, and we will be introducing a series of outdoor events that have something for everyone

from wine tastings and a food festival to an outdoor concert series and classic car shows. The Glen's beautiful tree-lined streets and parks combined with great shopping and dining, provides a unique experience unparalleled on Chicago's North Shore.

Here's what's new at The Glen this spring:

**WHAT: [New Retailers Opening at The Glen](#)**

**Beverly Hills Girl (BHG)**

This L.A. inspired-boutique features exclusive California designers, as well as the favorite labels of Hollywood celebrities. From Cake, Natty Girl, Nicky Hilton handbags to Little Giraffe, BHG has it all and more. With California vendors, you don't have to travel to get the fabulous "finds" in clothes, skin care, P.J.'s, crystal phones, baby blankets, hand bags, hats, accessories and scents!

**V.I.P. Fitness**

V.I.P. Fitness is a group exercise studio dedicated to helping individuals accomplish their fitness goals. With their philosophy of "getting into shape is one of the hardest things we will ever do, why do it alone?" Studies have shown that those who work out with a partner or in a group exercise more regularly and get better results.

V.I.P Fitness areas of expertise include: Balance Training, Body Toning & Sculpting, Circuit Training, Lifestyle Management, Teen Fitness, Traditional Strength Training, Women's Health, Young Adult/Youth Fitness. Some of the classes V.I.P. Fitness provides are: Yoga, Ab Blast, Baby & Me (infant), Erotic Cardio, Bootcamp, Body Pump, Teen Fitness, Step (high/low), Cardio Hip-Hop, Cardio Kickboxing, Cycle, Pilates mat, Self-Defense and Dance.

**[New Restaurants Opening at The Glen](#)**

**Chop't Salad and Wrap Company**

Chop't Salad and Wrap Company is an innovative restaurant which embraces a fresh new concept and design. The designer salad company is already very popular in New York City, where it has three locations. At Chop't, customers can either craft their own salads—choosing from six greens, dozens of gourmet toppings, and 28 house-made dressings—or pick one of the "chef-designed" options. Any salad can also be ordered as a wrap sandwich, and a handful of homemade soups round out the menu.

Chop't focuses on providing an outstanding dining experience set in a contemporary, energetic clean atmosphere supported by the highest levels of quality. Ingredients are made from scratch everyday, with fresh produce arriving every morning.

**Salerno's Pizzeria**

People who know pizza know that Salerno's Pizzeria has been serving up the best pies in the Chicago area for over 40 years. A family owned business, siblings Peter Lia and Maria Salerno emigrated from southern Italy to Chicago as youngsters to "find a better life." They brought the family recipes and the understanding of the unique taste of Italian food, and created Salerno's Pizzeria restaurant business. Known for their bustling festive environment and always providing an exceptional dining experience, Salerno's Pizzeria will also feature al fresco dining at The Glen.

**WHEN:** **Anticipated Opening Dates**  
Beverly Hills Girl - Now open for business  
V.I.P. Fitness – Now open for business  
Salerno's Pizzeria - May 1, 2008  
Chop't Salad and Wrap Company – May 1, 2008

**WHERE:** The Glen Town Center  
Glenview, Illinois  
Phone: 847-724-2025  
(Located one mile west of Waukegan Road, between Lake Avenue and Willow Road in Glenview. Directions: turn onto Patriot Boulevard, and enter on Tower Drive.)

# # #

**About The Glen Town Center**

The Glen Town Center is home to more than 50 specialty retailers, services, and restaurants carefully selected to collectively offer an elite, world-class experience to visitors. Anchor stores for the center include Von Maur, Dick's Sporting Goods, Kerasotes Glen-10 Theatres, ULTA Salon, Cosmetics and Fragrance and The Book Market at Hangar One. The center also features 183 apartments and 153 four-story brick town homes. The tree-lined streets and magnificent architecture, coupled with wide walkways and inviting parks, make The Glen Town Center the most talked about town on the North Shore. Located just 20 minutes north of Chicago, The Glen Town Center is easy to find, located just one mile west of Waukegan Road, between Lake Avenue and Willow Road in Glenview: turn onto Patriot Boulevard, and enter on Tower Drive. For additional information, please visit [www.theglentowncenter.com](http://www.theglentowncenter.com) or call 847-724-2025.

# # #